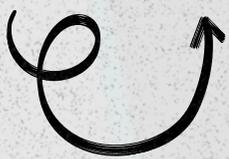


That auto-checked box hiding under terms and conditions? It's the classic subscription trap, easy to miss, hard to escape.

PRE-CHECKED BOXES



ROACH MOTEL



Signing up is effortless, but good luck cancelling. Welcome to the 'Roach Motel' of subscriptions and services.

HIDDEN COSTS



Watch out for those surprise charges popping up just as you're about to pay, a sneaky way to squeeze more from your wallet

BEWARE OF THESE

UX TACTICS